

PR cooperations

Press and research trips to your destination



Press tri

- Joint invitation of max. 10 selected journalists to your destination
- Joint development of the travel program
- Support in the form of services (overnight stays, transfers, flights, entrance fees)

Research trips

- We make it possible for journalists to accompany one group trip together with Gebeco guests.
- Support in the form of services (accommodation, transfers, flights, admissions) – the program of the group trips is already available, nevertheless nomination is possible

Advantages for your destination

- **High-quality reporting**

Authentic travel reports by journalists in renowned print media and on well-known travel blogs in Germany, Austria and Switzerland.

- **Highlighting of the cooperation partners**

Your destination is explicitly mentioned in the articles and contributions not advertising, but genuine recommendations.

- **Broad media reach**

Our long-standing, personal contacts ensure you access to established journalists and high-reach platforms.

- **Sustainable effect**

Positive reporting strengthens the image of your destination and increases the interest of travelers in the long term.

- **Experienced journalists**

We work with professional freelance journalists and editorial teams known for their quality and credibility.



Active contacts and publications with, among others:

- Frankfurter Allgemeine Zeitung
- Tagesspiegel
- Süddeutsche Zeitung
- Weser Kurier
- Neue Westfälische
- Stuttgarter Nachrichten
- Travel blogs like reisedepechen.de



That's what we offer:

● Coordination

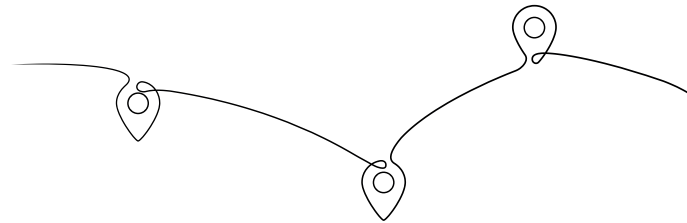
We take over the entire planning and implementation of the trip. But your ideas are always welcome!

● Reporting after the trip

After the trip, we will provide you with a comprehensive report on the success of the campaign – including including media reports, reach and qualitative qualitative evaluation.

● Win-win situation

Together we promote sustainable interest in your destination destination and strengthen our cooperation at the same time.



Talk to us!

Your press contact:

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“Our cooperation partners benefit from authentic travel travel reports in leading media and blogs, which, through the personal experiences of the journalists create a special credibility and emotional depth. This is how stories are created, that provide lasting inspiration and strengthen strengthen interest in destinations.” Alicia Kern